

Five-Year Growth Rate of the Wellness Industry in the United States

	2005	2006	2007	2008	2009	2010
	\$79.0	\$91.0	\$103.0	\$112.0	\$125.0	\$141.3*
% change	16.20%	15.20%	13.20%	8.70%	11.60%	12.98%

Source: Natural Marketing Institute

*based on a growth rate that equals the average of the previous 5 years

Projected Five-Year Growth Rate of the Wellness Industry in the United States

	2011	2012	2013	2014	2015
	\$159.6	\$180.3	\$203.7	\$230.1	\$260.0
% change*	12.98%	12.98%	12.98%	12.98%	12.98%

*based on a growth rate that equals the average of 2005-2009 growth rates

Projected Job Creation in the Rhode Island Wellness Industry Congressional 21st Century Jobs Plan

	2011	2012	2013	2014	TOTAL
# of jobs created	1,000	2,000	3,000	4,000	10,000 JOBS

-The Congressional 21st Century Jobs Plan requires a growth of \$1.6 billion in order to create 10,000 Rhode Island jobs.

-10,000 jobs is equal to **total funds divided by cost per employee**, which is \$160,309

-Cost per employee is equal to **output per employee* minus profit per employee**** or (\$172,500 - \$12,191)

Sources:

*North America Manufacturing Benchmarks & Outlook Study

**<http://www.inc.com/quarterly-financial-report/manufacturing.html> (INC Magazine, 2010)

